



10 Ways

The Chamber Helped Build a Stronger Economy

The Chamber is committed to building a stronger local economy by being an advocate for our members and voice for business. Here are 10 ways your investment in the Chamber helped us to improve the Riverside business community.



University of California, Riverside's new Highlander Venture Capital Fund will provide capital to eligible business startups, bolstering growth.



The Innovation District will support Riverside's growth while maintaining a deeply-rooted value for the City's heritage and tradition.



Businesses, community, and City leaders break ground on the California Air Resources Board's facility in Riverside, bringing new jobs to the area.

How did the Chamber Make it Easier to do Business in Riverside?

Actively Engaged Riverside Public Utilities on Proposed Rate Increases

As a result of the Chamber's engagement, Riverside Public Utilities (RPU) presented a revised and reduced rate proposal before a workshop session of the City Council and Board of Public Utilities. The Chamber will continue to engage RPU and the City Council to advocate for a water and electric rate proposal that allows businesses to continue to grow while also maintaining utility reliability.

Encouraged the Modernization of the Business Tax License & Amnesty Program to Simplify Process for Business

The Chamber urged the Riverside City Council to approve the modernized Business Tax License and Amnesty Program, which supports local businesses by establishing a 5% discount on early renewal payments, creating awareness, minimizing penalties, and simplifying the application and payment process.

Collaboration Between Chamber and City Brings Positive Change with Streamline Riverside Phase II

Streamline Riverside Phase II joins the Fire, Planning, Business Tax, Public Utilities, Building, and Public Works Departments at the One Stop Shop at City Hall to create a more customer-focused team. Benefits include expedited plan checks, online permitting, and a new website, all of which improves service for customers.

How did the Chamber Benefit Riverside's Workforce?

Backed the Canyon Springs Healthcare Center, Bringing Nearly 2,500 New Full-Time Jobs

With the Chamber's support, the Canyon Springs Healthcare Project is set to create thousands of jobs, address the need for more primary care physicians, and provide improved access to care by bringing a new hospital and wellness centers to Riverside.

STEM Partnership Advances Riverside's Future Workforce with Help from the Chamber

The Chamber proudly supported the partnership agreement between Riverside Unified School District and the University of California, Riverside (UCR) to build a state-of-the-art STEM high school on UCR's campus. With the progression of STEM talent development in Riverside, businesses are able to collaborate with educators and policymakers to prepare students to thrive in innovative careers.

Celebrated the Ground Breaking of the California Air Resources Board's New Facility

The Chamber, City of Riverside, County of Riverside, and University of California, Riverside took part in a ceremony celebrating the ground breaking of the California Air Resources Board's new emissions testing facility. The project will represent a more than \$414 million investment and result in over 400 full-time jobs.

How did the Chamber Support Riverside's Growth and Innovation

Advocated for New Rezoning to Create Affordable Housing Opportunities

The Chamber advocated on behalf of the City's New Housing Element Rezoning Plan, which aims to rezone several properties to provide more opportunities for affordable housing, increased land value, and compliance with the State's housing goals.

Continued Support for More Affordable Housing and Office Space While Preserving the City's History

With Chamber backing, the Mission Heritage development seeks to address the housing shortage by creating more affordable housing, office space for the Fair Housing Council, and a Civil Rights Institute. The Chamber determined that establishing the proposed museum and cultural center will also aid in preserving the history of the civil rights movement in the Inland Southern California region.

Invested Time and Support for Riverside's Pilot Project Innovation District

The Chamber believes the strategic location of the Innovation District will benefit local universities, businesses, and residents. The Innovation District will help minimize barriers and support startup businesses, therefore encouraging investment and economic prosperity for Riverside.

Chamber Stands By New \$10 Million Capital Fund to Catapult Startup Businesses

The Chamber supported UCR's new Highlander Venture Capital Fund, which will provide capital within the University to eligible business startups, students, and alumni. This fund seeks to bring high-quality jobs to the region by empowering entrepreneurs and blossoming businesses within the community.

